



**NATIONAL  
CYBERSECURITY  
ALLIANCE**

# **Small Business Cybersecurity Resources**

Cliff Steinhauer  
Director, Information Security & Engagement

# We empower a more secure, interconnected world.

Our alliance stands for the safe and secure use of all technology.

We encourage everyone to do their part to prevent digital wrongdoing of any kind.

We build strong partnerships, educate and inspire all to take action to protect ourselves, our families, organizations and nations.

Only together can we realize a more secure, interconnected world.



HBCU  
Career  
Program



NATIONAL CYBERSECURITY ALLIANCE

For Your Business

# Resources



<https://staysafeonline.org/programs/cybersecure-my-business/>

Contact Max McKenna [max@staysafeonline.org](mailto:max@staysafeonline.org)

- |    |                                     |
|----|-------------------------------------|
| 01 | <b>Hands-on Activities</b>          |
| 02 | <b>Instructor Led</b>               |
| 03 | <b>Modular Design</b>               |
| 04 | <b>Industry Partnerships</b>        |
| 05 | <b>Implementation and Follow-up</b> |



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# SMB Resources

<https://staysafeonline.org/resources/cybersecurity-for-business/>

<p>Think Intelligent About Artificial Intelligence</p> <p>April 27, 2023   =   4 min read</p>	<p>Stay Secure While You Work From Home</p> <p>March 10, 2023   =   4 min read</p>	<p>Detect Incidents</p> <p>December 1, 2022   =   2 min read</p>
<p>4 Simple Steps to Better Protect Your Company from Cyberattacks</p> <p>October 31, 2022   =   9 min read</p>	<p>Advancing collective risk management efforts in the financial sector</p> <p>October 26, 2022   =   12 min read</p>	<p>Small Business Quick Wins</p> <p>November 16, 2022   =   9 min read</p>
<p>6 Ways to Help Employees be Privacy Aware</p> <p>October 13, 2022   =   6 min read</p>	<p>Gaining 360-Degree SecOps View to Trounce Cyber Threats with Cyber Fusion</p> <p>October 12, 2022   =   9 min read</p>	<p>The Security Culture Connection</p> <p>October 20, 2022   =   6 min read</p>



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# Breaking down the NIST Framework

1. **Identifying** and understanding which business assets (“digital crown jewels”) others want
2. Learning how to **protect** those assets
3. **Detecting** when something has gone wrong
4. **Responding** quickly to minimize impact and implement an action plan
5. Learning what resources are needed to **recover** after a breach

01	Identify
02	Protect
03	Detect
04	Respond
05	Recover



# SMB Resources

<https://staysafeonline.org/programs/cybersecure-my-business/>

## Identify

Assess the cybersecurity risks to your organization.

[Learn more](#)

## Protect

Implement a cybersecurity plan for your business, protect your customers and train your employees to guard against cyber threats.

[Learn more](#)

## Detect

Awareness of key threats will enable you to employ practices and behaviors that limit your company's risk.

[Learn more](#)

## Respond

If your business has been victimized by a cyberattack, notify the appropriate authorities, work to recoup your losses and ensure attackers are brought to justice.

[Learn more](#)

## Recover

The final step of making your business more cybersecure is the recovery efforts that follow response to a cyber incident.

[Learn more](#)

## Small Business Cybersecurity Webinars

[Learn more](#)



# Small Business Quick Wins

<https://staysafeonline.org/resources/small-business-quick-wins/>

## Easy Steps for:

- Copier/Printer/Fax Security
- Email Security
- File Sharing
- Mobile Devices
- Point-of-sale systems
- Routers
- Social networks
- Software
- Third-party vendors
- USBs
- Websites
- Wi-Fi



# Security Vendor Checklist

<https://staysafeonline.org/resources/vendor-security-checklist/>

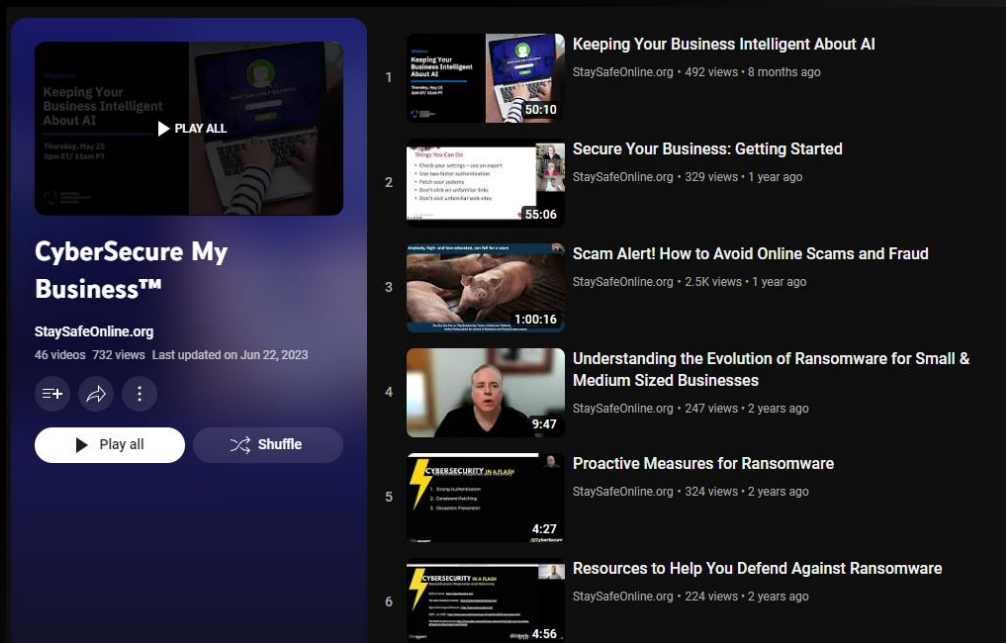
## **20+ Questions to ask when choosing a security vendor, including:**

- Does your company have a written controls plan that contains the administrative, technical and physical safeguards you use to collect, process, protect, store, transmit, dispose or otherwise handle our data (e.g., Information Security Plan)?
- Does the system or application that will be storing our company data provide access control mechanisms (e.g., unique user IDs, password standards, role-based access)? Please elaborate.
- How will you help me comply with all applicable privacy and security laws for my business?

# On-Demand Webinars

[https://www.youtube.com/playlist?list=PL7QHbjPSF0r41qjGuao\\_PA7Pp0haO9yNo](https://www.youtube.com/playlist?list=PL7QHbjPSF0r41qjGuao_PA7Pp0haO9yNo)

**46 videos to help your business understand and mitigate cyber risk**



**Keeping Your Business Intelligent About AI**  
StaySafeOnline.org • 492 views • 8 months ago

**Secure Your Business: Getting Started**  
StaySafeOnline.org • 329 views • 1 year ago

**Scam Alert! How to Avoid Online Scams and Fraud**  
StaySafeOnline.org • 2.5K views • 1 year ago

**Understanding the Evolution of Ransomware for Small & Medium Sized Businesses**  
StaySafeOnline.org • 247 views • 2 years ago

**Proactive Measures for Ransomware**  
StaySafeOnline.org • 324 views • 2 years ago

**Resources to Help You Defend Against Ransomware**  
StaySafeOnline.org • 224 views • 2 years ago

# Resources For Your Employees

# Security Awareness Training Videos

<https://staysafeonline.org/resources/security-awareness-episodes/>



## 8 episodes

- Passwords
- Data Handling
- Computer Theft
- Phishing and Ransomware
- Removable Media
- Vishing
- Internet Downloads
- Wi-fi

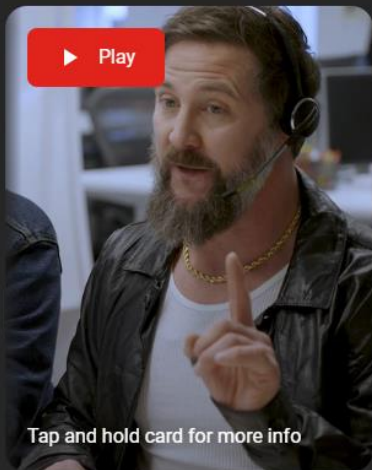
## Downloadable from

<https://staysafeonline.org/resources/security-awareness-episodes/>

# Kubikle Series

Kubikleseries.com

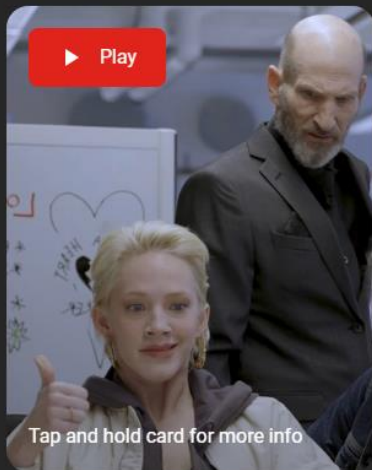
EPISODE 3



**Romance**

ROMANCE SCAMS

EPISODE 4



**Copy Copy**

PHISHING

EPISODE 5



**Smooth Operator**

VISHING

**12 episodes**

Humor and  
entertainment focused  
Netflix style short series  
(each video is 2-5  
minutes)

# Free Toolkits

<https://staysafeonline.org/resources/online-safety-privacy-basics/>



Anti-Cyberbullying Toolkit

Updated: June 1, 2023

[READ MORE](#)



Online Romance Scams Toolkit

Updated: June 1, 2023

[READ MORE](#)



Vacation and Travel Security Tips

Updated: June 16, 2023

[READ MORE](#)



Teach Others How to Stay Safe Online



Safe Online Holiday Shopping

Updated: June 1, 2023

Tip sheets  
Infographics  
Social media posts and  
graphics  
On-demand webinars

# Online Safety Basics

<https://staysafeonline.org/resources/online-safety-privacy-basics/>

## Avoid Search Engine Ad Malware!

February 9, 2023 • 2 min

## True Love or Candy-Coated Con: Identifying Romance Scams

January 30, 2023 • 0 min

## Online Romance and Dating Scams

January 27, 2023 • 5 min

## Public Computers and Wi-Fi

January 19, 2023 • 4 min

## What Is Data Privacy?

December 21, 2022 • 6 min

## What to Do if Your Password Manager Is Breached

January 19, 2023 • 7 min

## Securing Your Home Network

December 20, 2022 • 3 min

## How to Be an Online Privacy Snob

December 20, 2022 • 6 min

## Dongles, Sticks, Drives, and Keys: What to Know About Removable Media

December 20, 2022 • 7 min

### Top tips on

- Passwords
- MFA
- Software Updates
- Phishing

### Additional resources on

- Remote work
- Security on the go
- Securing your home network
- And much more!

# Additional Resources

**Non-Profit Cyber Resources:** <https://nonprofitcyber.org/nonprofit-cyber-solutions-index/>

**NIST Small Business Cybersecurity Corner:** <https://www.nist.gov/itl/smallbusinesscyber>

**Order free publications from the FTC:** <https://www.bulkorder.ftc.gov/>

**CISA Small business resources:** <https://www.cisa.gov/audiences/small-and-medium-businesses>



***Stay safe online.***



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Website

[StaySafeOnline.org](https://StaySafeOnline.org)

Twitter

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Facebook

[/staysafeonline](https://facebook.com/staysafeonline)

LinkedIn

[/national-cyber-security-alliance](https://linkedin.com/company/national-cyber-security-alliance)

Instagram

[natlcybersecurityalliance](https://instagram.com/natlcybersecurityalliance)

Email

[info@staysafeonline.org](mailto:info@staysafeonline.org)